

Establishment Branch-I
Daily No. 6693
Dated 28/8/15

15 OCT 2015

Speed Post

Reminder

From

The Director General,
Information, Public Relations and Cultural Affairs,
Haryana.

To,

1. All Heads of Departments in Haryana.
2. State Election Commissioner, Haryana.
3. Managing Directors of various Boards/Corporations.
4. Vice Chancellors of Universities in Haryana.
5. Director, Medical College, PGIMS, Rohtak

Memo No. 19807-19967
Dated Chandigarh, the 8/10/15

Sub:- Classified Advertisements.

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CST Branch-I
DBLana
28/10
6 Pm

On the subject cited above, it is to inform you that in order to give wide publicity to the tender notices etc. Govt. intends to issue tender notice etc. on the TV and Radio Channels. The detailed instructions are enclosed with this letter. You are, therefore, requested to bring this to the notice of concerned offices under you and send your advertisement proposals accordingly. It is requested that if you do not demand any specific Radio/ TV channels for broadcast/telecast of these tenders, the decision of Director General, Information, Public Relations & Cultural Affairs, Haryana, will be considered as final.

Ved Prakash
Joint Director (Advt.)

for Director General, Information, Public Relations
& Cultural Affairs, Haryana.

OFFICE OF DIRECTOR GENERAL FOOD & SUPPLIES, HARYANA, CHANDIGARH

Endst. No. 6E(I)-2015/ 31311

Dated, Chandigarh, the 20/11/15

A copy of the above is forwarded to the following for information and necessary action:-

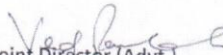
1. All the District Food & Supplies Controllers in the State of Haryana.
2. All the Branch Officers/In-charges at Hqrs.
3. DCLM, Near Football Chowk, Ambala Cantt.

Nil

Deputy Director (Admn.)
for Director General Food & Supplies, Haryana.

New Guidelines for release of Classified advertisements will be as under:-

- i. If the cost/value of the tender notice is below Rs. 5 lacs, it would be released to two newspapers – atleast one small/medium newspapers with local/regional edition and two regional TV channels and two regional Radio/FM channels.
- ii. If the cost/value of the tender notice is between Rs. 5 lacs to Rs. 20 lacs, it would be released to three newspapers – atleast one small/medium newspaper with local/regional edition and 3 Regional TV channels and 3 Radio/FM channels.
- iii. If the cost/value of the tender notice is between Rs. 20 lacs to Rs.50 lacs, it would be released to four newspapers – atleast two small/medium newspapers with their local/regional editions and 4 Regional TV Channels and 4 Radio/FM Stations.
- iv. If the cost/value of the tender notice is between Rs. 50 lacs to Rs.one crore, it would be released to five newspapers including – atleast two small/medium newspapers with their local/regional editions and 5 Regional TV Channels and 5 Radio/FM Stations.
- v. If the cost/value of the tender notice is more than Rs. One Crore, it would be released to six newspapers – three small/medium newspapers with their local/regional editions and 6 Regional TV Channels and 6 Radio/FM Stations having reach in Haryana, Chandigarh and Delhi.
- vi. If the cost/value of the tender notice is more than Rs. 5 crore, it would be released in 6 newspapers – small/medium newspapers with their local/regional/national editions and regional/national newspapers should be multi-editions 10 regional TV Channels and all Radio/FM Channels having reach in Haryana, Chandigarh and Delhi.
- vii. If the cost/value of the tender notice is Rs.50 crore and above, it would be treated as Global Tender and apart from the above mentioned criteria for release of tender notice, it will be released in atleast one of such publications which has Global circulations and 2 National TV Channels and all Regional Radio/FM Channels in Delhi Haryana and Chandigarh.


Joint Director (Advt.)

for Director General, Information, Public Relations
& Cultural Affairs. Harvana.